

Winters Education Foundation  
Wednesday March 22, 2016  
Winters Public Library  
6:10 PM

Meeting of the Board Minutes  
Meeting Minutes

Welcome Guests – No guests

Establish Quorum – Kurt Balasek, Jill Aguiar, Dan Maguire, Erin Reynoso, Don Palm

Changes to the Agenda – Add under report “Rebecca”

Approval of the Agenda – Don motion to approve, Dan Seconded

Public Comment - None

Consent Agenda:

Approval of Special February 17, 2017 meeting minutes (attached) – Don motions to approve, Dan seconds

Communications & Treasurer’s Reports:

1. Treasurer’s Report (Erin)

WEF Checking – 5,781.33

WEF Savings – 4302.07

Combined Balance - \$10, 083.40

Erin suggests to move money from checking to savings. Leave \$2,500 in checking. Jill to go to First Northern and take care of before next meeting

Report of Committees

1. Website/Facebook update/traffic – Upload robotics video to Facebook (done) website and BDOG page. Keep working on building our face book traffic. Be sure to like and share posts on Facebook and encourage your kids to as well!! We need to build our audience up!!

2. Big Day of Giving

- Mary Jo did attend meeting on 2/22 and sent out info on the meeting
- Kurt could not make the meeting on 2/28
- Emails – Kurt is still not getting emails from BDOG
- Webinar on April 7<sup>th</sup> – Jill to attend
- Jill emailed lists to Erin and Mary Jo. Need an email group/list compiled by April 17<sup>th</sup> so we can start to send out some emails regarding BDOG.

- Blurb in City Newsletter – Done···Dan sent to us.
  - Dan/Kurt to talk with Donlevy to make sure BDOG and WEF are included in his weekly newsletter
  - Dan revised our reservation at the Safety Center to 3-8.
  - School Board Presentation scheduled for April 20<sup>th</sup> at 6:00. Jill will lead···Erin and Don to attend to support. Simple presentation. Mary Jo – need website updated before that date. Robotics video uploaded and new grants....Jill to send Mary Jo the list of the most recent grants.
  - Winters Express – Kurt/Dan to take care of. Kurt has a letter to the editor ready to go. Should be submitted by April 24<sup>th</sup>. Check with other groups participating (Center for Land based learning, Putah Creek Council, Winters Farm to School, Winters Friends of the Library, Winters Theater Company and WEF) to see if they want to do an ad to be in the May 3<sup>rd</sup> paper. Or do we want to put in our own ad.
  - Jill to email with past grant recipients to ask for a video or even a quote we can use to post to Facebook to encourage giving.
  - Jill to email Dr. Cutler and district admin. Ask them to send home flyer on April 28<sup>th</sup> (Probably K-5 only···). Also list ways they can support···short video or quote that we can use to publicize.
  - Jill to do flyer (Kurt can Connie translate? I will keep it simple.
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2. Rebecca Bresnick-Holmes – approached Kurt about using our 501(c)(3) for an art scholarship. Kurt didn't say yes or no, but also gave her information on the Yolo County Community Fund.

Old Business:

Review Action Items from last meeting – noted above in BDOG discussion

Actions:

Suggested items for next Agenda

2017 meeting day and time (staying with fourth Wednesday of the month)

Next meeting **4/26/2017 – may need to meet before then.**