

Winters Education Foundation
Wednesday January 24, 2018
Winters Public Library
Meeting Called to Order at 6:02

Meeting of the Board
Minutes

Establish Quorum: Kurt Balasek, Don Palm, Mary Jo Rodolfa, Jill Aguiar, Erin Reynoso

Changes to the Agenda – No Changes

Approval of the Agenda – approved by all

Public Comment for those items not on the agenda. - None

Consent Agenda:

Approval December 18, 2017 meeting minutes- deferred

Communications & Treasurer's Reports:

1. Treasurer's Report (Erin)

Nove. 30 Checking is \$1710.22

Savings is \$9987.75

WEF Checking, WEF Savings, Combined Balance \$11,697.97

Dec. Checking \$1,904.12

Savings \$9988.09

Total \$11, 892.21

Report of Committees

1. Website/Facebook update/traffic

Mary Jo gave Erin information for the domain name so that she can pay for it through WEF. Web.com hosts our website and Kurt needs to do the same. Mary Jo to start an Instagram page.

2. Big Day of Giving Calendar for 2018 (See BDOG below), Monday January 29 Webinar- Kurt to attend. Will send link for all. We need to update profile – our story. Update our story by March.

New Business

Coffee Fest March 24 – We provide volunteers to run the beer and wine area. Jill will meet with Carla for more details.

Old Business:

Review Action Items from last meeting

New Actions

Action 1) Kurt to rework tri-fold brochure by mid March.

Action 2) Kurt to change monthly billing of web-host

Action 3) Contact Andrew Skinner about resignation.

Action 4) Erin will order WEF banner

Action 5) Jill will research polo shirts in Red

Action 6) Jill to ask Farm to School if an event for Big Dog

Action 7) Kurt to ask Carol if WFoL is having a Big Dog Event

Action 8) Mary Jo to look into starting an Instagram account

BDOG 2018 planning discussion and committee assignments (items from Dec. 2017)

- ☐€ Start earlier
- ☐€ Tie into WFoL as mentor group
- ☐€ Build database (have each Board member develop e-mail list of contacts)
- ☐€ Coordinate announcement through J. Donlevy's weekly update
- ☐€ Contact Field to Fork, WFoL, Putah Creek Council, CLBS, etc. to consider a combined add in the Express
- ☐€ Pre-order thank you postcards and notes
- ☐€ Figure out Mail Chimp
- ☐€ Focus on Facebook and website to ensure constant updates

Items for next agenda

- Review and update bylaws – board separation
- Updating Big Dog Profile in March
-

Next regular meeting February 20, 2018

Next Meetings: March 28, April 25, May 23

*****Taxes Due May 15th

Adjourn 6:50

Coffee Fest Info –

Jill met with Carla, owner of Steady Eddy's on February 4th.

- We are only responsible for staffing the Beer and Wine booth. She would like 4-6 people per 2 hour shift. Jill will set up a sign up genius and send out. Please send to your friends.
- All volunteers will receive a Coffee Fest volunteer t-shirt to wear.
- The Beer and Wine is all donated.

- She did put WEF on all insurance and also on the ABC day permit. We are covered.
- We need to provide wristbands. Carla to get us the place to order from.
- She will waive the fee for us to have an information table.
- She recommends we do a 50/50 raffle and also that at our table we do a social media push...meaning have people like our page right there. That will be good for BDOG as well.
- Kurt was able to be in the picture for the Express as a WEF rep for the Coffee Fest.