

Winters Education Foundation
Tuesday, February 20, 2018
Winters Public Library
Meeting Called to Order at 6:03

Meeting of the Board
Minutes

Establish Quorum: Kurt Balasek, Jill Aguiar, Erin Reynoso, Dan Maguire

Changes to the Agenda – No posted agenda

Approval of the Agenda – approved by all

Public Comment for those items not on the agenda. - None

Consent Agenda:

Approval of January minutes. Erin approved and Dan seconded

Communications & Treasurer's Reports:

1. Treasurer's Report (Erin)

Dec. 30 Checking is \$1904.12

Savings is \$9988.09

WEF Checking, WEF Savings, Combined Balance \$11,892.21

Report of Committees

- Website/Facebook/Instagram update/traffic –
 - a. We now have an Instagram page. Jill and Mary Jo will meet to work on it.
 - b. We are currently paying for our domain name we are paying out of our own pockets, but we are working on changing it by doing it through our debit card. We now have a debit card for WEF. Kurt will give it to Jill to keep with the checkbook once he is done with it.
- Big Day of Giving Calendar for 2018 (See BDOG below)
 - a. Kurt got an email from BDOG saying some deficiencies in our profile. Kurt will complete.
 - b. Kurt will continue to forward info to us.
 - c. Some more training
 - d. Dan to check with Carol about BDOG event day of

Coffee Fest March 24

- Sign up is ready to go. Will push out this weekend.
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Old Business:

Review Action Items from last meeting

New Actions

Action 1) Kurt to rework tri-fold brochure by mid-March.

Action 2) Kurt to change monthly billing of web-host

Action 3) Contact Andrew Skinner about resignation.

- Action 4) Erin will order buttons and signs. Jill to send her a list.
- Action 5) Jill will research polo shirts in Red
- Action 7) Dan to ask Carol if WFoL is having a Big Dog Event
- Action 8) Mary Jo and Jill to meet and talk about how to implement Instagram.

BDOG 2018 planning discussion and committee assignments (items from Dec. 2017)

- ☐€ Start earlier
- ☐€ Tie into WFoL as mentor group
- ☐€ Build database (have each Board member develop e-mail list of contacts)
- ☐€ Coordinate announcement through J. Donlevy's weekly update
- ☐€ Contact Field to Fork, WFoL, Putah Creek Council, CLBS, etc. to consider a combined add in the Express
- ☐€ Pre-order thank you postcards and notes
- ☐€ Figure out Mail Chimp
- ☐€ Focus on Facebook and website to ensure constant updates

Items for next agenda

- Review and update bylaws – board separation
- Updating Big Dog Profile in March
- Taxes due May 15th

Next regular meeting February 20, 2018

Next Meetings: March 28, April 25, May 23

*****Taxes Due May 15th

Adjourn 6:44

Coffee Fest Info –

Jill met with Carla, owner of Steady Eddy's on February 4th.

- We are only responsible for staffing the Beer and Wine booth. She would like 4-6 people per 2 hour shift. Jill will set up a sign up genius and send out. Please send to your friends.

- All volunteers will receive a Coffee Fest volunteer t-shirt to wear.
- The Beer and Wine is all donated.
- She did put WEF on all insurance and also on the ABC day permit. We are covered.
- We need to provide wristbands. Carla to get us the place to order from.
- She will waive the fee for us to have an information table.
- She recommends we do a 50/50 raffle and also that at our table we do a social media push...meaning have people like our page right there. That will be good for BDOG as well.
- Kurt was able to be in the picture for the Express as a WEF rep for the Coffee Fest.